WELCOME TO SAVANNAH



Dear SYTA Friends,

Welcome to sunny Savannah! We are absolutely delighted to host the 2025 SYTA Annual Conference. Whether you're a longtime SYTA traveler or visiting our charming city for the very first time, we're thrilled to have you with us.

Over the next few days, get ready to be inspired by fresh ideas, meaningful conversations, and incredible opportunities to connect with fellow travel and tourism professionals. And of course, the city itself is sure to leave a lasting impression.

Imagine warm summer breezes scented with jasmine, strolls under canopies of Spanish moss, and refreshing cocktails enjoyed on scenic rooftop terraces. Beyond the beauty, Savannah offers a vibrant atmosphere, an award-winning culinary scene, and the perfect setting to blend business with a little Southern hospitality.

From our unique boutiques to the serene paths of Forsyth Park, there's something in every corner of Savannah to delight and inspire. We encourage you to explore, engage, and enjoy everything our city has to offer.

On behalf of the entire Visit Savannah team, welcome! I look forward to meeting many of you throughout the conference. In the meantime, make yourself at home and savor your time in our beautiful city.



SCAN HERE

Check out the SYTA website for more information.

Warm regards,

ANJULI KING, CSTP

Director, Domestic Group Tour & Entertainment Sales

ANJULI'S (Vnofficial) FAVORITE THINGS TO DO IN SAVANNAH



HEAD TO THE ROOF =

The panoramic views of the Historic District are the perfect backdrop for a rooftop nightcap. Head over to **Bar Julian** at the Thompson Hotel, Plant Riverside District's **Myrtle & Rose**, or **The Nest** for carefully curated libations as you ascend to the top and soak in the city's intoxicating charm.



Sipping on the Go? HERE'S WHAT YOU NEED TO KNOW!

In Savannah, the before, during and after cocktail is just part of the vibe. Thanks to our open-container law, you can take your sips on the go in the Historic District, from River Street to Jones Street. Just make sure your drink is in a 16-ounce or less plastic or aluminum to-go cup, and you're good to go!

SHOPPING =

From boutiques like **Locally Made Savannah** to high-end retailers like **Spartina** and **Nourish**, you'll find treasures around every corner as you browse and shop.



HIDDEN GEMS

Savannah's charm lies in its hidden aems that locals treasure. Nestled beneath historic cobblestones, Alley Cat Lounge exudes speakeasy vibes—its low lighting and craft cocktail menu delivering a cozy, intimate experience. Just around the corner, the vibrant Peacock Lounge mixes retro décor with lively nightlife energy, perfect for a late-night rendezvous. For a change of pace, to Service **Brewing Company**, a veteran-owned brewery in a restored warehouse. With its industrialchic taproom, outdoor beer garden, rotating food trucks, and eclectic events—like beer and yoga sessions—it's a community hub that's all about local flavor and giving back while pouring innovative brews.



DINING

Savor the rich flavors of the South at Savannah's eclectic mix of restaurants, where soulful cuisine meets coastal delights. Your taste buds are in for a memorable treat—from casual lunches at local favorites like Java Burrito or Sushi Thai to elegant evenings out. Begin your night with predinner cocktails at the iconic Olde Pink House, then indulge in a refined dinner at Chive. To top it all off, treat yourself to a scoop of classic Southern sweetness at Leopold's Ice Cream, a beloved Savannah tradition.



MUSEUM & HISTORIC HOME TOURS =

Dive into the Prohibition era at the American Prohibition Museum, the only one of its kind in the nation. Art and history enthusiasts will be delighted in the Telfair Museums. Step back into the past with a tour of grand historic homes: the ornate Green Meldrim House, Andrew Low House, and the Ships of the Sea Museum. Together, these museums and homes provide a richly layered glimpse into Savannah's cultural and historical tapestry.





As our special guest, we're helping you save big at some of the most popular attractions, restaurants and experiences all around Savannah!

SCAN THE QR CODE BELOW TO SEE PARTICIPATING PARTNERS.



