

Your Plug-In Menu:

FIVE MOMENTS. PICK YOURS.

Each one is free to join, and each one comes with real Visit Savannah marketing behind it.
Find your moment, grab the toolkit, and you're in.



BANANA BALL PLAYOFF WEEKEND

October 1–4, 2026 • Historic Grayson Stadium

The championship comes home—four days, one citywide celebration for every fan, ticket or not.

WAYS TO PLUG IN:

- Turn your building **yellow**
- Host a Banana Ball event
- Offer a themed deal
- Rep a team



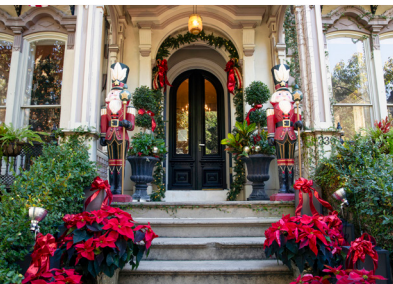
ALLSTATE SEC WOMEN'S VOLLEYBALL TOURNAMENT

November 20–24, 2026 • Enmarket Arena

All 16 SEC teams, downtown, on SEC Network—a national spotlight.

WAYS TO PLUG IN:

- Turn your building **navy** and **gold**
- Build a volleyball-themed menu
- Offer a game-day discount
- Rep a school



HOLLY DAYS

November – December 2026 • Citywide

A Savannah tradition—lights, shopping, the season downtown. New this year: the digital pass.

WAYS TO PLUG IN:

- Turn your building **red** and **green**
- Send us your holiday hours and specials
- Offer a signature holiday drink, dessert, or gift-wrap station
- Dress your window for the holidays



AZALEA DAYS

February – April 2027 • Citywide bloom season

Brand-new campaign—a months-long celebration of Savannah in full spring color. Ground floor.

WAYS TO PLUG IN:

- Turn your building **pink**
- Offer a pink cocktail, dessert, or special
- Dress a garden-themed window or photo moment
- Extend patio hours for peak bloom weekends



ST. PATRICK'S DAY

St. Patrick's Week • March 2027 • Citywide

The biggest day we've got—and the parade lands midweek (Wednesday the 17th). The opening is the days around it. Stretch it into a full week.

WAYS TO PLUG IN:

- Turn your building **green**
- Give visitors a reason to arrive early or stay after
- Add your specials and events to the pass
- Program the days around the parade

See next page for how the marketing works, what's in the toolkit, and how to sign up.

How It Works:

YOU BRING THE BUSINESS. WE BRING THE MARKETING.



How our marketing carries you:

Our paid and organic campaigns drive fans to landing pages, Facebook events, and the digital pass—for every one of these moments. When you sign up, your activation gets placed inside that push.

HOW TO GET INVOLVED:

- 1. WATCH YOUR INBOX.** Sign-up links and toolkit assets land this week—member or not, we have your email from today.
- 2. PICK YOUR MOMENTS.** You don't have to do all five. Start with what fits your business.
- 3. SIGN UP.** One simple form per moment. No chasing paperwork.
- 4. SHOW UP.** We'll spotlight participating businesses across our channels.
- 5. SPREAD THE WORD.** Tell a business that couldn't be here—the more of us plugged in, the bigger this gets for Savannah.

WHAT'S IN THE TOOLKIT:

- Campaign calendars
- Activation ideas by business type
- Social templates, signage & creative
- A spot in our campaign
- A place on the digital pass
- One simple sign-up form

View Partner
Info & Toolkits »



Get the Banana
Ball Digital Pass »



Questions? Please contact:

MACKENZIE GANEM Manager, Partnerships & Community Engagement
MGanem@VisitSavannah.com • 912.644.6417

Not a Chamber member? We'd love to have you—no pressure, just an open door.