

Cookie Notice

Last updated: 08/02/2022

Savannah uses cookies and similar technologies on its Site. You can find out how we use cookies and how to control them in this Cookie Notice.

Capitalized terms used in this Cookie Notice (but not defined here) will have the meanings given to them in our Privacy Policy.

WHAT ARE COOKIES, PIXELS AND LOCAL STORAGE?

Cookies are small files that websites place on your computer as you browse the web. Like many websites, Savannah uses cookies to discover how people are using our Site and to make them work better. Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience. Cookies and other technologies may also be used to measure visitors to the Site and overall performance, as well as assist us with marketing on other platforms.

A cookie can be classified by its lifespan and the domain to which it belongs. By *lifespan*, a cookie is either a session cookie, which is erased when the user closes the browser, or persistent cookie, which remains on the user's computer/device for a pre-defined period of time. We use both session and persistent cookies, and enable first and third-party cookies. Session cookies are destroyed when you terminate your browsing session by shutting down your browser. Stored cookies often have a predetermined expiration date after which they disappear from your hard drive. As for the *domain* to which it belongs, there are either: first-party cookies, which are set by us, or third-party cookies stored by a different domain to the visited page's domain.

Other similar technologies also measure activity on the Site. A pixel is a small amount of code on a web page or in an email notification. Like most online companies, we use pixels to learn whether you've interacted with certain web or email content. This helps us measure and improve our Site and personalize your experience. Local storage is an industry-standard technology that allows a website or application to store information locally on your device. We use local storage to customize what we show you based on your past interactions with our Site.

HOW AND WHY DO WE USE COOKIES?

Strictly Necessary Cookies

These cookies are necessary for the Site to function and cannot be switched off in our systems. They are usually only set in response to actions made by you, which amount to a request for access to our Site, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but if you do, some parts of the Site will not work.

Cookie key	Domain	Path	Cookie type	Expiration	Description
AWSALB More info	1733.visitsavannah.com	/	First-party	7 days	These cookies enable us to allocate server traffic to make the user experience as smooth as possible. A so-called load balancer is used to determine which server currently has the best availability. The information generated cannot identify you as an individual.
AWSALBCORS More info	visitsavannah.blueconic.net/		Third-party	7 days	For continued stickiness support with CORS use cases after the Chromium update, we are creating additional stickiness cookies for each of these duration-based stickiness features named AWSALBCORS (ALB).
_dc_gtm_UA-37758482-1 More info	.visitsavannah.com	/	First-party	1 minute	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.

Cookie key	Domain	Path	Cookie type	Expiration	Description
AWSALBCORS More info	starling.crowdriff.com	/	Third-party	7 days	For continued stickiness support with CORS use cases after the Chromium update, we are creating additional stickiness cookies for each of these duration-based stickiness features named AWSALBCORS (ALB).
AWSALBCORS More info	1733.visitsavannah.com	/	First-party	7 days	For continued stickiness support with CORS use cases after the Chromium update, we are creating additional stickiness cookies for each of these duration-based stickiness features named AWSALBCORS (ALB).

Functional Cookies

These cookies enable the Site to provide enhanced functionality and personalization. They may be set by us or by third-party providers. If you do not allow these cookies, then some or all of these services may not function properly.

Cookie key	Domain	Path	Cookie type	Expiration	Description
sessionId More info	ads.stickyadstv.com	/	Third-party	Session	This is a very generic cookie name that may have different purposes on different sites, but generally it will be some kind of anonymous session identifier.
mdata More info	.mookie1.com	/	Third-party	1 year 1 month	Unique serial number, Creation timestamp, cookie version

Performance Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Site. They help us to know which pages are the most and least popular and see how visitors navigate the Site. Performance cookies are used to help us with our analytics, including to compile statistics and analytics about your use of and interaction with the Site.

We use third-party tools and technologies to help us gather this information. For instance, we use Google Analytics to collect and process certain analytics data with technologies such as tracking pixels.

To opt out from Google Analytics on the Site, you can download a plug-in by clicking [here](#).

Cookie key	Domain	Path	Cookie type	Expiration	Description
aackid More info	.adaraanalytics.com	/	Third-party	1 year	Understanding the effectiveness of our marketing with Adara.
_pk_ses.3663.41e5 More info	www.visitsavannah.com/		First-party	30 minutes	This cookie name is associated with the Piwik open source web analytics platform. It is used to help website owners track visitor behaviour and measure site performance. It is a pattern type cookie, where the prefix _pk_ses is followed by a short series of numbers and letters, which is believed to be a reference code for the domain setting the cookie.

Cookie key	Domain	Path	Cookie type	Expiration	Description
_ga More info	.visitsavannah.com	/	First-party	2 years	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.
_pk_id.3663.41e5 More info	www.visitsavannah.com/		First-party	1 year	This cookie name is associated with the Piwik open source web analytics platform. It is used to help website owners track visitor behaviour and measure site performance. It is a pattern type cookie, where the prefix _pk_id is followed by a short series of numbers and letters, which is believed to be a reference code for the domain setting the cookie.
_gid More info	.visitsavannah.com	/	First-party	1 day	This cookie is set by Google Analytics. It stores and update a unique value for each page visited and is used to count and track pageviews.

Targeting Cookies

Savannah partners with third parties, as explained here, to promote our Services and market to you on third-party websites, such as social media platforms, after you visit our Site. By setting targeting cookies on our Site, our marketing partners can build a profile of your interests and show you relevant advertisements on other websites.. These third-party websites may use the personal information that they receive from us to enhance their profiles of you, so please visit their respective websites, privacy notices and settings.

Note that if you do not allow these cookies, you will experience less targeted advertising, but this will not eliminate all advertising, such as contextual advertising.

For more information about online advertising and your choices, please visit <https://youradchoices.com/>.

Cookie key	Domain	Path	Cookie type	Expiration	Description
VISITOR_INFO1_LIVE More info	.youtube.com	/	Third-party	6 months	This cookie is set by Youtube to keep track of user preferences for Youtube videos embedded in sites;it can also determine whether the website visitor is using the new or old version of the Youtube interface.
mc More info	.quantserve.com	/	Third-party	1 year 1 month	This cookie is usually provided by Quantserve to track anonymous information about how website visitors use the site.
tuuid_lu More info	.myvisualiq.net	/	Third-party	2 years	Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times.
u2 More info	.serving-sys.com	/	Third-party	2 months 29 days	This cookie collects information regarding the website visitor's navigation throughout the site and the efficacy of the advertisements shown to the visitor during their navigation.

Cookie key	Domain	Path	Cookie type	Expiration	Description
demdex More info	.demdex.net	/	Third-party	6 months	This cookie helps Adobe Audience Manger perform basic functions such as visitor identification, ID synchronization, segmentation, modeling, reporting, etc.
cid More info	.ctnsnet.com	/	Third-party	1 year	This cookie is used to improve advertising for website visitors. It can redirect more relevant advertisements to the visitor, and helps improve reports on campaign performance
UID More info	ads.stickyadstv.com	/	Third-party	1 month	This cookie provides a uniquely assigned, machine-generated user ID and gathers data about activity on the website. This data may be sent to a 3rd party for analysis and reporting.
tuuid More info	.bidswitch.net	/	Third-party	1 year	This cookie is mainly set by bidswitch.net to make advertising messages more relevant to the website visitor.
ad-privacy More info	.amazon-adsystem.com /		Third-party	5 years 2 months	This cookie is generally provided by amazon-adsystem.com for advertising purposes.

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Cookie key	Domain	Path	Cookie type	Expiration	Description
gcma More info	.yieldoptimizer.com	/	Third-party	1 year	ckid, cktst, dph, fbh0, gcma and ph stored by Adara for 2 years - Adara (yieldoptimizer.com) sets cookies to display personalised user marketing on other websites and track transactions made by you on www.shangri-la.com.
kuid More info	.krxd.net	/	Third-party	6 months	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.
ph More info	.yieldoptimizer.com	/	Third-party	1 year	ckid, cktst, dph, fbh0, gcma and ph stored by Adara for 2 years - Adara (yieldoptimizer.com) sets cookies to display personalised user marketing on other websites and track transactions made by you on www.shangri-la.com.
__qca More info	.visitsavannah.com	/	First-party	1 year	This is a cookie usually associated with Quantcast, a digital advertising company. They provide website rankings, and the data they collect is also used for audience segmentation and targeted advertising.
rlas3 More info	.rlcdn.com	/	Third-party	1 year	This cookie is generally provided by rlcdn.com and is used for advertising purposes.

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Cookie key	Domain	Path	Cookie type	Expiration	Description
ad-id More info	.amazon-adsystem.com	/	Third-party	8 months 24 days	This cookie is generally provided by amazon-adsystem.com for advertising purposes.
dpm More info	.dpm.demdex.net	/	Third-party	6 months	Adobe Audience Manager - data management platform uses this cookie to record information around synchronisation of IDs.
tuuid_lu More info	.bidswitch.net	/	Third-party	1 year	Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times.
pa_openx_ts More info	.prfct.co	/	Third-party	2 years	This cookie is set by Perfect Audience and is used for advertising purposes based on user behavior data.
anj More info	.adnxs.com	/	Third-party	3 months	This cookie contains data denoting whether a cookie ID is synced with an AppNexus partner.
pxrc More info	.rlcdn.com	/	Third-party	2 months	This cookie registers non-personal data on the visitor. The information is used to optimize advertisement relevance.

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Cookie key	Domain	Path	Cookie type	Expiration	Description
CMPS More info	.casalemedia.com	/	Third-party	3 months	These cookies are linked to advertising and tracking the products users were looking at.
personalization_id More info	.twitter.com	/	Third-party	2 years	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.
uid More info	.turn.com	/	Third-party	6 months	This cookie provides a uniquely assigned, machine-generated user ID and gathers data about activity on the website. This data may be sent to a 3rd party for analysis and reporting.
IDSYNC More info	.analytics.yahoo.com	/	Third-party	1 year	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.
uuid2 More info	.adnxs.com	/	Third-party	3 months	This cookie allows targeted advertising through the AppNexus platform - collects anonymous data on ad views IP address, page views, and more.
zc More info	.zeotap.com	/	Third-party	1 year	Registers data on visitors from multiple visits and on multiple websites. This information is used to measure the efficiency of advertisement on websites.

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dph More info	.yieldoptimizer.com	/	Third-party	1 year	ckid, cktst, dph, fbh0, gcma and ph stored by Adara for 2 years - Adara (yieldoptimizer.com) sets cookies to display personalised user marketing on other websites and track transactions made by you on www.shangri-la.com.
pa_twitter_ts More info	.prfct.co	/	Third-party	2 years	These cookies are set by Twitter so that users can log into website/platform via Twitter account.
_gcl_au More info	.visitsavannah.com	/	First-party	3 months	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services
CMPRO More info	.casalemedia.com	/	Third-party	3 months	These cookies are linked to advertising and tracking the products users were looking at.
uid More info	.adform.net	/	Third-party	1 month 29 days	This cookie provides a uniquely assigned, machine-generated user ID and gathers data about activity on the website. This data may be sent to a 3rd party for analysis and reporting.

Cookie key	Domain	Path	Cookie type	Expiration	Description
IDE More info	.doubleclick.net	/	Third-party	1 year	This cookie is set by Doubleclick and carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.
ckid More info	.adaraanalytics.com	/	Third-party	1 year	Stored by Adara for 2 years - Adara (yieldoptimizer.com) sets cookies to display personalised user marketing on other websites and track transactions made by you.
ab More info	.agkn.com	/	Third-party	1 year	This cookie is generally provided by agkn.com and is used for advertising purposes.
A3 More info	.yahoo.com	/	Third-party	1 year	Ads targeting cookie for Yahoo
rmxc More info	.yieldoptimizer.com	/	Third-party	1 year	Cookies from Adara store non-personal information about your interaction with our website for the purpose of serving you targeted advertising. These cookies may collect anonymous data such as your IP address, pages viewed and the date and time the content was viewed.
id More info	.mookie1.com	/	Third-party	1 year 1 month	This cookie is used for targeting, analyzing and optimisation of ad campaigns in DoubleClick/Google targeting Suite

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Cookie key	Domain	Path	Cookie type	Expiration	Description
pa_yahoo_ts More info	.prfct.co	/	Third-party	2 years	This cookie is set by Perfect Audience and is used for advertising purposes based on user behavior data.
pa_rubicon_ts More info	.prfct.co	/	Third-party	2 years	This cookie is set by Perfect Audience and is used for advertising purposes based on user behavior data.
pa_google_ts More info	.prfct.co	/	Third-party	2 years	This cookie is set by Perfect Audience and is used for advertising purposes based on user behavior data.
SEUNCY More info	.semasio.net	/	Third-party	1 year	Registers a unique ID that identifies the user's device for return visits.
CMID More info	.casalemedia.com	/	Third-party	1 year	These cookies are linked to advertising and tracking the products users were looking at.
YSC More info	.youtube.com	/	Third-party	Session	This cookie is set by YouTube to track views of embedded videos.
ckid More info	.yieldoptimizer.com	/	Third-party	1 year	Stored by Adara for 2 years - Adara (yieldoptimizer.com) sets cookies to display personalised user marketing on other websites and track transactions made by you.

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Cookie key	Domain	Path	Cookie type	Expiration	Description
fbh0 More info	.yieldoptimizer.com	/	Third-party	1 year	ckid, cktst, dph, fbh0, gcma and ph stored by Adara for 2 years - Adara (yieldoptimizer.com) sets cookies to display personalised user marketing on other websites and track transactions made by you on www.shangri-la.com.
cktst More info	.yieldoptimizer.com	/	Third-party	1 year	This is a Microsoft MSN 1st party cookie that ensures the proper functioning of the website.
_fbp More info	.visitsavannah.com	/	First-party	3 months	Used by Meta to deliver a series of advertisement products such as real time bidding from third party advertisers
pa_uid More info	.prfct.co	/	Third-party	2 years	This cookie is used to enable user to share pages through third party social networking websites.
tuuid More info	.myvisualiq.net	/	Third-party	2 years	This cookie is mainly set by bidswitch.net to make advertising messages more relevant to the website visitor.
audience More info	.spotxchange.com	/	Third-party	28 days	Sync audience data between buyers and sellers.

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Cookie key	Domain	Path	Cookie type	Expiration	Description
UID More info	.scorecardresearch.com/		Third-party	1 year 11 months	This cookie provides a uniquely assigned, machine-generated user ID and gathers data about activity on the website. This data may be sent to a 3rd party for analysis and reporting.
__gads More info	.visitsavannah.com	/	First-party	1 year	This cookie is associated with the DoubleClick for Publishers service from Google. Its purpose is to do with the showing of adverts on the site, for which the owner may earn some revenue.

Other Cookies

Cookie key	Domain	Path	Cookie type	Expiration	Description
__tmbid More info	www.visitsavannah.com	/	First-party	1 year	
sambapxid More info	ads.samba.tv	/	Third-party	1 year 1 month	
_ga_BPXS585YZ1 More info	.visitsavannah.com	/	First-party	2 years	
BCSessionID More info	1733.visitsavannah.com	/DG/DEFAULT	First-party	1 year 1 month	
bid More info	.consentag.eu	/	Third-party	5 months	
_yoid More info	.www.visitsavannah.com	/	First-party	1 year	

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Cookie key	Domain	Path	Cookie type	Expiration	Description
_ga_jrs More info	.visitsavannah.com	/	First-party	2 years	
c More info	.myvisualiq.net	/	Third-party	2 years	
_ga_jrs_gid More info	.visitsavannah.com	/	First-party	1 day	
c More info	.bidswitch.net	/	Third-party	1 year	
_aeaid More info	www.visitsavannah.com	/	First-party	1 year	
_yosid More info	.www.visitsavannah.com	/	First-party	Session	
BCSessionID More info	www.visitsavannah.com	/	First-party	Session	
invoca_session More info	.visitsavannah.com	/	First-party	68 years 1 month	
_ga_KC9PL648M7 More info	.visitsavannah.com	/	First-party	2 years	
ndat More info	.ninthdecimal.com	/	Third-party	6 months	
CMTS More info	.casalemedia.com	/	Third-party	3 months	
pt More info	.ispot.tv	/	Third-party	2 years	
aeatstartmessage More info	www.visitsavannah.com	/	First-party	Session	

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Cookie key	Domain	Path	Cookie type	Expiration	Description
aeatstartmessage More info	wsv3cdn.audioeye.com	/	Third-party	Session	
C More info	.adform.net	/	Third-party	1 month 1 day	
BCSessionID More info	visitsavannah.blueconic.net/DG/DEFAULT		Third-party	1 year	
_gat_ga_jrs_tracker More info	.visitsavannah.com	/	First-party	1 minute	
uid-bp-30833 More info	ads.stickyadstv.com	/	Third-party	14 days	
ov More info	.mookie1.com	/	Third-party	1 year 1 month	
r1 More info	bs.serving-sys.com	/	Third-party	Session	

YOUR CHOICES

Some browser manufacturers provide comprehensive help relating to cookie management in their products. Please visit your browser settings for more information. You can also learn more about cookies by visiting <https://www.allaboutcookies.org/>.

Please note, however, that by blocking or deleting all cookies used on the Site, you may not be able to take full advantage of the Site and you may not be able to properly log on to the Site.

For our users in the EEA, please note that to the extent that your consent is required to allow cookies (except with respect to strictly necessary cookies), we will obtain your consent, which you may withdraw at any time.